

Society of Conservation Biology
Kingston Chapter
March 15, 2011

START TIME 3:32 pm

PHOTO CONTEST

- Lack of advertising to grad students?
 - Only 5 people turned up for the reception –need more Chapter member involvement!
- Next year try to have the reception later in the evening
- Maybe have a RSVP for next years reception? This way will know numbers that we expect
- Made \$775 GROSS for this years photo contest
 - **Roughly made \$600 NET (to be calculated)**
- Good feedback from setup and information panels
- Broaden advertising to all faculties
- Maybe decrease the amount of photos submitted?
 - Lower the maximum if more people are submitting
- Put the winning photos up on the website every year?
- Start advertising the photo contest earlier?
 - September – although photo contest would be roughly 6 months away, would allow people to be conscious that the contest is going on, enabling them to take photos for months before as opposed to finding photos they've taken over the past
- **Photos not bid on this year displayed in the Biodiversity Day event**
 - Try to sell them then
- Thank you notes for all prize donators need to be sent out

BIODIVERSITY DAY

- “Flying Squirrel Guy” (Steve Patterson) has confirmed that he'll be here
 - Will arrive at 8am so that he can set up
 - Event starts at 10am
 - Sent out a marketing package
 - Thought that last years crowd was *small*
 - Wants us to advertise more
 - Go to school offices and advertise?
 - **Put an advertisement in parents newsletter**
 - Two professors in Education at Queen's who will know the best ways to contact schools about this event
- “Snake Man” has also agreed to do a short presentation for free
- Both “Flying Squirrel Guy” and “Snake Man” presentations lasting about 1.5 hrs each

- **Should make a flyer for this years event as well as a radio announcement (radio announcement now and one closer to the event)**
- Make a snake and stuffed bird display possibly
 - Make it interactive with quizzes, word searches, etc.
- Turtle Trauma Center may be able to come to the event (TBA)
- **Email all professors at Queen's, St. Lawrence, and RMC about event**
- Submission for a grant on April 8th (hope to get this grant!)
- This event is centered around education
- **Mark from QUBS could potentially do a great presentation on birds**
- Try and get two more presentations
 - Focus on invertebrates and plants?
- **Contact all local Guides, Brownies, Girls & Boys Club, and Big Brothers & Sisters**

SCHOOL NATURALIZATION PROJECT

- High resolution picture of SCB logo to send to landscapers
- Haven't said why the landscapers want to do the event in the fall?
 - Perhaps because they're less busy at that time of year
 - More of a chance to get children and parents water gardens in fall when school is in session (plant perennials)
- Has to be a good teacher base to propel the project forward
- Arrange a Let's Talk Science kit to work in classrooms

ELECTIONS

- Decide on 2 Co-Presidents
 - Vice-president will be decided upon in the fall
- President
 - Representing an international organization
 - Rewarding, conference calls, responsible for the society during the *entire* year
- Lots of interest in people being a Co-President and Vice-President
- Send out a Survey Monkey to everyone in SCB who has paid their membership fees to vote anonymously
- Interested?
 - Email a paragraph to scb@queensu.ca explaining why you're interested in being co-president
 - Include information about why you want to be co-president, how long you have been involved with the SCB, what committees you have chaired on the SCB in the past, if you are a graduate or undergraduate student and whether you will be available for the entire year

END TIME 4:30 pm